



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

November 2020

About Triton's Webcast Metrics and Streaming Metrics Services



Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

Webcast Metrics® is an enhanced measurement service tier that requires participating publishers to meet a broader set of technical and operational requirements which are subject to a third-party audit.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics and Webcast Metrics® measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Webcast Metrics®, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



About the Rankings



Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color with various abstract elements. There are several halftone patterns, which are grids of small dots, arranged in a way that suggests a world map. Overlaid on these are various geometric shapes: circles of different sizes and colors (some light blue, some dark blue, some purple), vertical lines of varying heights, and thin horizontal lines. The overall aesthetic is modern and technological.

NOVEMBER 2020 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: November 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,236,525	457,754,517	0.77
2	Talpa Network	165,352	28,485,525	1.69
3	365 Digital	6,890	1,935,755	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	440,921	175,614,991	0.72
2	Prisa Radio	152,596	59,373,103	0.74
3	Talpa Radio	135,020	22,272,687	1.76
4	NPR Member Stations	122,912	44,946,444	0.78
5	RADIO.COM	88,396	36,630,540	0.69
6	Cumulus Streaming Network	75,700	27,249,333	0.8
7	Bell Media	38,217	8,106,337	1.34
8	Univision	29,751	16,181,946	0.53
9	EMF	29,576	6,259,643	1.33
10	Grupo Acir	27,630	9,084,258	0.88
11	AccuRadio	26,105	4,616,056	1.62
12	Medialaan	25,986	4,622,497	1.63
13	Beasley Broadcasting Corporate	24,289	8,906,974	0.79
14	Karnaval.com	21,891	9,559,158	0.67
15	CRP Radios	20,348	8,418,470	0.7
16	Hubbard Broadcasting	18,911	5,233,500	1.03
17	Grupo Renascenca	18,222	3,004,962	1.76
18	New York Public Radio	17,921	5,856,857	0.88
19	Salem Communications	16,555	6,889,868	0.68
20	Grupo Radio Centro	14,540	6,131,080	0.69

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 406,640,771, Net Total Listening Hours: 395,573,694, Gross Active Sessions: 500,063,976, Net Active Sessions: 479,554,061, % Filtered Total Listening Hours: 97.28%, % Filtered Active Sessions: 95.90%

GLOBAL

Daypart: 6am-12am M-Sun
Month: November 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	838,718	563,816,373	0.79
2	Talpa Network	121,459	38,734,002	1.68
3	365 Digital	4,486	2,369,052	1

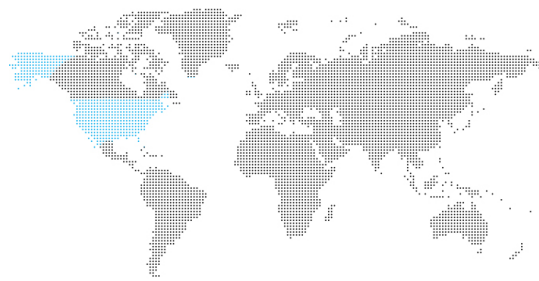
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	319,944	233,619,682	0.73
2	Prisa Radio	107,317	79,814,292	0.71
3	Talpa Radio	97,497	29,601,762	1.76
4	NPR Member Stations	95,523	62,864,212	0.8
5	RADIO.COM	62,193	46,544,089	0.71
6	Cumulus Streaming Network	50,667	32,797,361	0.82
7	Bell Media	26,683	10,274,710	1.37
8	EMF	22,265	8,831,458	1.32
9	Grupo Acir	19,316	12,077,268	0.85
10	Medialaan	19,160	6,304,838	1.62
11	AccuRadio	18,914	6,302,049	1.59
12	Univision	18,914	18,727,878	0.54
13	Karnaval.com	16,606	14,688,582	0.61
14	Beasley Broadcasting Corporate	16,421	10,845,583	0.81
15	CRP Radios	15,442	12,229,843	0.67
16	New York Public Radio	14,146	8,304,851	0.9
17	Hubbard Broadcasting	12,786	6,326,848	1.06
18	Grupo Renascenca	11,884	4,003,590	1.59
19	Salem Communications	11,096	8,089,883	0.72
20	Grupo Radio Centro	10,230	8,069,636	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 538,722,147, Net Total Listening Hours: 522,182,479, Gross Active Sessions: 661,713,122, Net Active Sessions: 631,535,646, % Filtered Total Listening Hours: 96.93%, % Filtered Active Sessions: 95.44%

US

Daypart: 6am-8pm M-F
Month: November 2020



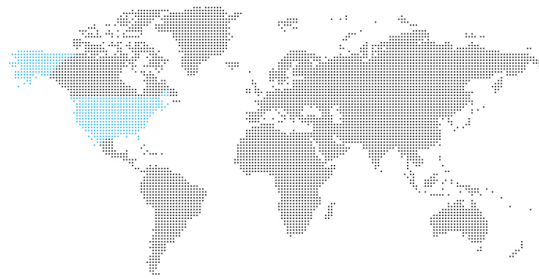
Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,216,179	448,695,791	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	429,256	170,286,547	0.72
2	NPR Member Stations	114,953	42,183,553	0.78
3	RADIO.COM	88,140	36,463,406	0.69
4	Cumulus Streaming Network	74,420	26,749,515	0.8
5	Univision	29,741	16,173,193	0.53
6	EMF	28,644	5,972,353	1.35
7	Beasley Broadcasting Corporate	23,752	8,744,891	0.79
8	Hubbard Broadcasting	18,796	5,161,352	1.04
9	Salem Communications	16,364	6,791,318	0.69
10	New York Public Radio	16,185	5,132,236	0.9
11	AccuRadio	14,061	2,272,283	1.76
12	Bonneville International	11,890	4,739,348	0.73
13	Urban One	10,173	4,053,924	0.72
14	ESPN Radio Corporate	8,134	4,012,188	0.58
15	Emmis Communications	8,073	3,267,023	0.71
16	Midwest Communications	6,933	1,634,024	1.21
17	Prisa Radio	6,678	3,734,787	0.51
18	Classical KUSC/KDFC	5,859	1,288,198	1.3
19	Entravision Communications Corporation	5,307	2,483,830	0.62
20	WAMU	4,897	1,875,445	0.74

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

US

Daypart: 6am-12am M-Sun
Month: November 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	822,415	550,002,119	0.79

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,468	225,485,540	0.73
2	NPR Member Stations	88,434	58,322,879	0.8
3	RADIO.COM	61,974	46,286,104	0.71
4	Cumulus Streaming Network	49,604	32,022,989	0.82
5	EMF	21,517	8,397,510	1.34
6	Univision	18,905	18,714,609	0.54
7	Beasley Broadcasting Corporate	16,033	10,638,368	0.8
8	Hubbard Broadcasting	12,685	6,213,356	1.07
9	New York Public Radio	12,641	7,143,283	0.94
10	Salem Communications	10,937	7,938,684	0.72
11	AccuRadio	9,593	2,881,067	1.76
12	Bonneville International	8,008	5,718,367	0.75
13	Urban One	6,879	4,915,631	0.74
14	Emmis Communications	5,901	4,392,441	0.71
15	ESPN Radio Corporate	5,878	5,338,572	0.58
16	Classical KUSC/KDFC	4,867	1,944,284	1.32
17	Midwest Communications	4,616	2,006,594	1.21
18	Prisa Radio	4,545	4,538,387	0.53
19	WAMU	3,813	2,607,589	0.77
20	Entravision Communications Corporation	3,246	2,772,916	0.63

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	81,304	29,401,507	0.74
2	Grupo Acir (Mexico)	26,436	8,003,516	0.89
3	CRP Radios (Peru)	18,026	6,479,463	0.75
4	Grupo RPP (Peru)	15,258	6,250,889	0.65
5	Grupo Radio Centro (Mexico)	12,425	4,662,887	0.72
6	RCN Radio (Colombia)	10,506	3,554,698	0.77
7	Grupo BluRadio (Colombia)	7,824	3,507,507	0.58
8	Grupo JBFM (Brazil)	7,422	2,631,234	0.76
9	Radios IMC (Argentina)	6,989	1,490,612	1.26
10	Grupo Alpha Media (Argentina)	6,800	2,586,155	0.71
11	Nova Brasil (Brazil)	6,455	1,694,558	1.03
12	Jovem Pan - SP (Brazil)	6,161	3,916,990	0.42
13	MVS Radio (Mexico)	5,495	1,889,185	0.78
14	Grupo Radiopolis (Colombia)	3,709	1,110,174	0.9
15	Multimedios (Mexico)	3,652	1,279,830	0.77
16	Imagen (Mexico)	2,786	1,191,156	0.63
17	NRM (Mexico)	2,588	923,303	0.75
18	Rádio Alvorada (Brazil)	2,564	684,118	1.01
19	Igreja Pentecostal Deus e Amor (Brazil)	2,029	982,571	0.53
20	Dial Brasil (Brazil)	1,837	578,352	0.86
21	AccuRadio (United States)	1,097	231,105	1.27
22	ACCION MULTIMEDIOS (Paraguay)	942	553,734	0.46
23	Cadena Radial Vida (Colombia)	942	532,536	0.45
24	NPR Member Stations (United States)	820	324,252	0.67
25	Radio 93 (Brazil)	804	379,523	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

LATAM

Daypart: 6am-12am M-Sun
Month: November 2020

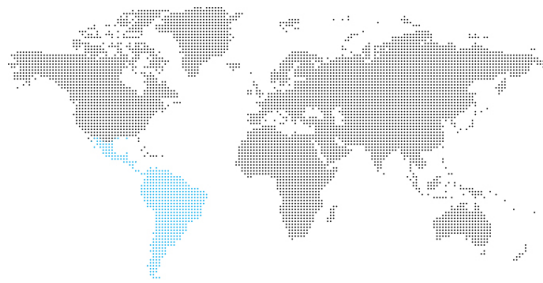


Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	51,797	38,129,500	0.72
2	Grupo Acir (Mexico)	17,463	10,917,175	0.85
3	CRP Radios (Peru)	13,006	9,769,449	0.71
4	Grupo RPP (Peru)	11,192	9,699,883	0.61
5	Grupo Radio Centro (Mexico)	8,302	6,317,764	0.7
6	RCN Radio (Colombia)	7,744	5,809,798	0.7
7	Grupo JBFM (Brazil)	5,547	4,251,785	0.7
8	Radios IMC (Argentina)	5,192	2,386,302	1.16
9	Grupo BluRadio (Colombia)	4,640	4,183,421	0.57
10	Nova Brasil (Brazil)	4,555	2,649,848	0.92
11	Jovem Pan - SP (Brazil)	4,552	5,878,180	0.41
12	Grupo Alpha Media (Argentina)	4,213	3,247,016	0.69
13	MVS Radio (Mexico)	3,472	2,458,468	0.75
14	Multimedios (Mexico)	2,475	1,883,119	0.7
15	Grupo Radiopolis (Colombia)	2,467	1,525,402	0.86
16	NRM (Mexico)	1,853	1,367,174	0.72
17	Igreja Pentecostal Deus e Amor (Brazil)	1,759	1,737,597	0.53
18	Rádio Alvorada (Brazil)	1,748	1,043,181	0.9
19	Imagen (Mexico)	1,619	1,373,645	0.63
20	Dial Brasil (Brazil)	1,276	887,377	0.77
21	AccuRadio (United States)	840	364,872	1.23
22	Cadena Radial Vida (Colombia)	691	778,642	0.45
23	NPR Member Stations (United States)	681	538,894	0.67
24	ACCION MULTIMEDIOS (Paraguay)	599	740,193	0.43
25	Radio 93 (Brazil)	551	538,382	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

EMEA

Daypart: 6am-8pm M-F
Month: November 2020

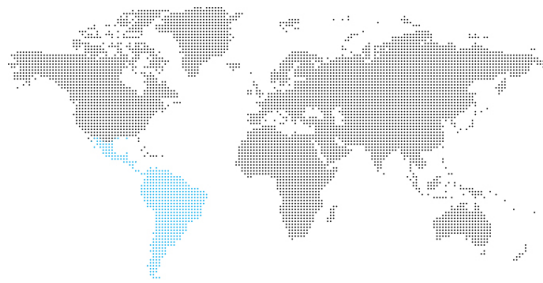


Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	170,072	27,078,893	1.66
2	365 Digital	7,159	1,852,245	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	139,565	21,355,333	1.73
2	Prisa Radio (Spain and LATAM Countries)	68,848	23,571,568	0.78
3	Medialaan (Belgium)	26,977	4,464,223	1.62
4	Karnaval.com (Turkey)	22,474	8,957,591	0.69
5	Grupo Renascenca (Portugal)	18,740	2,789,186	1.82
6	RadioCorp (Netherlands)	16,482	3,233,882	1.39
7	RadiaCZ (Czech Republic)	10,476	1,307,681	2.12
8	Active Radio A.S. (Czech Republic)	8,228	1,145,421	1.88
9	Primedia Broadcasting (South Africa)	7,159	1,852,245	1.02
10	Sublime World BV (Netherlands)	4,634	715,159	1.75

EMEA

Daypart: 6am-12am M-Sun
Month: November 2020



Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	119,810	37,816,045	1.68
2	365 Digital	4,402	2,303,579	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	96,497	29,080,472	1.77
2	Prisa Radio (Spain and LATAM Countries)	50,016	36,292,236	0.73
3	Medialaan (Belgium)	19,089	6,254,017	1.64
4	Karnaval.com (Turkey)	16,298	14,385,316	0.62
5	RadioCorp (Netherlands)	12,094	4,756,738	1.35
6	Grupo Renascenca (Portugal)	11,649	3,827,611	1.64
7	RadiaCZ (Czech Republic)	6,679	1,795,211	1.95
8	Active Radio A.S. (Czech Republic)	4,746	1,385,479	1.79
9	Primedia Broadcasting (South Africa)	4,402	2,303,579	1.00
10	Sublime World BV (Netherlands)	3,682	1,106,063	1.79

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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